



Los Angeles Chapter
ISSA
Information Systems Security Association

ISSA-LA Monthly Sponsorship Prospectus

Grow your customer base, enhance your brand visibility, and drive your business objectives by partnering with the Information Systems Security Association of Los Angeles

Get in Front of Today's Growing IT and CyberSec Community — Become an ISSA-LA Sponsor

Make the most of your marketing investments by sponsoring a group of cybersecurity practitioners and decision makers (see page 4). ISSA-LA members actively seek to work with effective solutions. Make sure your company and its products are represented at ISSA-LA meetings and events.

Southern California

California's economy is the **fifth largest economy in the world** (Cato 2023), and Los Angeles County has the largest population in the United States. ISSA-LA and

its 4,000 member mailing list, is a great place to invest your marketing dollars.

Who is ISSA-LA?

ISSA-LA is the founding Chapter of Information Systems Security Association (ISSA), an international not-for-profit association of leading IT and cybersecurity professionals and practitioners in the world.

ISSA-LA is the catalyst and information source in Los Angeles for improving the practice of information security. The Chapter provides educational programs for IT and Information Security professionals. The Chapter conducts outreach programs to businesses, financial institutions, non-

What is the Value of a Sponsorship?

profits, governmental agencies, and consumers. The Chapter's annual world class Security Summit regularly attracts 300 - 500 registrants.

Former ISSA International Board President Howard Schmidt was the first United States Cyber Security Coordinator and Special Assistant to President Obama.

ISSA-LA is a dynamic community of IT Security leaders who are passionate about transforming their environments. ISSA-LA meetings, events and Annual Security Summit allow users to gather and share best practices and exchange ideas. View the event lineup on page 4 to see where and when these leaders will gather.

The ISSA-LA user community meets monthly on the third Wednesday of each month at rotating locations.

Cyber Security Awareness Speakers Bureau

ISSA-LA provides information security awareness presentations to civic, business, professional and technical organizations. We have spoken at Rotary Clubs, the Jonathan Tuesday Breakfast Club, and more than 50 organizations and civic groups.

For More Information, contact: admin@issa-la.org.

Educating the Next Generation

ISSA-LA as a 501(c)(3) is focused on investing in educating the next generation to cultivate a skilled cybersecurity workforce for the future. To achieve this, we have collaborated with prestigious educational institutions such as Claremont Graduate University (CGU), Cal Poly Pomona, UCLA, UCLA Extension, USC and local community colleges. Through these collaborations, ISSA-LA is creating opportunities for students to access valuable

resources and enhance their learning experience. In addition to these local collaborations, ISSA-LA also actively participates in the National CyberPatriot Program, which provides high school students practical experience in defending computer networks from cyber-attacks. ISSA-LA has also partnered with Claremont Graduate University (CGU) to educate underprivileged and disadvantaged groups in the Inland Empire community. This minority-focused Latino initiative is aimed at bridging the digital divide and providing equal opportunities for individuals who may not otherwise have access to such resources.

Get to Know ISSA-LA Members

ISSA-LA event attendees are decision makers, influencers, evaluators and implementers of products and services that your company offers.

Build Relationships

A relationship with ISSA-LA provides a great opportunity to tap into Southern California, while gaining valuable brand exposure and awareness. Network with our community to gain insight and information that can benefit your company reps. Make a lasting impact that counts with the IT and cybersecurity community.

Grow Your Brand Awareness

Build your company's brand awareness within the Southern California region. Gain exposure through e-mails sent to the ISSA-LA database. Event sponsorships and year-round opportunities provide direct exposure to your current and future customers to help you grow your business.

What is the Value of a Sponsorship?

Join Our Community:

Los Angeles Chapter Web Site: www.issala.org

Twitter: [@ISSALA](https://twitter.com/ISSALA) <https://twitter.com/issala>

LinkedIn:

<https://www.linkedin.com/company/issa-la>

Facebook: <https://www.facebook.com/ISSA4LA/>

“The ISSA-LA event line-up offers an excellent opportunity to connect with existing customers as well as to meet the many prospective customers who attend. These events are also perfect for gathering regional market intelligence throughout the Western United States for a very low cost per lead compared with a majority of IT events available today.”

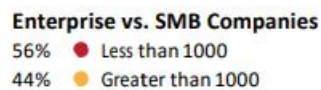
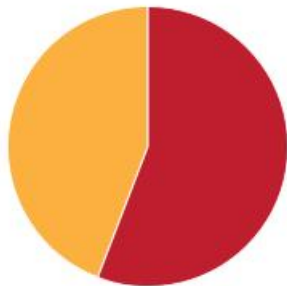
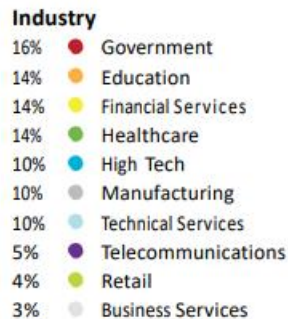
— Richard Greenberg, CISSP
President, ISSA-LA

ISSA-LA Events

Last year, approximately 1700 IT and IT Security professionals attended ISSA-LA events to:

- Get the education they need
- Network with other industry professionals
- Learn about the latest vendor tools and solutions

Who Attends?



Event Lineup and Projected Attendance

We meet on the third Wednesday of each month for a 5:30 dinner meeting. We meet at a variety of locations in the Los Angeles region, such as Santa Monica, Culver City, and Downtown LA. We expect attendance of approx. 50 to 100 information security leaders.

Our annual Information Security Summit is held at the Annenberg Beach House on the shores of the Pacific Ocean in Santa Monica, Ca. Pre-COVID we had 600 in attendance.



Sampling of ISSA-LA Previous Sponsors

Accudata	Devo	Invincea	SafeNet
Accuvant	DB NetworksEnsilo	ISACA LA	Saviynt
Active Cypher	Duo	ISSA OrangeCounty	SecureAuth
Air-Watch	EMC/RSA	ISSA San Diego	Secureworks
Anomali	Ensilo	ISSA Ventura County	Security Innovation
Armorblox	eSentire	Juniper	Securionix
Aruba	ExtraHop	Keyfactor	Seclore
Axis Technology	F5	Kroll	SentinelOne
Barracuda	Fidelis Cyber Security	Lacework	Signal Sciences
Binary Defense	Finite State	Mandiant	SkyBoxSecurity
Bird Rock Systems	FireEye	McAfee	Sonatype
Blackberry	Firemon	Medigate	Sophos
Blue Coat	FishNet	Microsoft	Splunk
Bluvector	Forcepoint	Milton Security	Stonesoft
Centrify	Fortinet	NetScope	Symantec
Checkpoint	Garland Technology	Netwrix	Tenable
Checkmarx	Gemalto	Novacoast	Tevora
CipherCloud	GeorgiaTech	Nuix	Trend Micro
Cisco	Gigamon	onelogin	TrapX
Cloud Security Alliance LA	Guidance Software	Optiv	Tripwire
Cofense	HackerHouse	Ostrich Cyber Risk	UCLA Extension
Comodo	halcyon	OWASP LA & OC	Varonis
Contrast Security	Hewlett Packard	Palo Alto Networks	Venafi
Core Security	HIMSS - So. Cal. Chapter	PhishLabs	Veracode
Corelight	HTCIA	PhishMe	Vulnera
CSU Dominguez Hills	IBM	Protiviti	Websense
Cyber-Ark	IIA-LA (Auditors)	Qualys	Whitehat
CyberWatchWest (CWW)	illumio	Rapid 7	Wiz
Cyfirma	Imperva	Raytheon	Wombat Security
Cylance	Infoblox	Recorded Future	XYPRO Technology Corp
Cyphort	InfoSec Institute	Red Canary	Yubico
Darktrace	Infragard Los Angeles	RedSeal	zScaler
DatumSec	IANS Research	S & L International	
Dell Secure Work	Intel	SailPoint	

Non-profit = free sponsor

Monthly Dinner Meeting Sponsor (Silver and Gold)

Your benefits

- ✓ **Gold Level:** \$2,200 plus 2x \$50 raffle gifts to help you get business cards.
 - ✓ Your company featured in Press Release
 - ✓ Meeting attendee list and contact info
 - ✓ Sharing of a literature link via email and social media
 - ✓ All Silver level benefits

- ✓ **Silver Level:** \$1,900 plus 2x \$50 raffle gifts to help you get business cards.
 - ✓ Promote your company and interact with attendees 30 minutes prior to and after the presentations
 - ✓ Five minutes to formally present your products/services to the full audience at your sponsored meeting
 - ✓ Your banner hung at your sponsored meeting
 - ✓ Your logo on our website for 12 months with a link to your site
 - ✓ Your company name, write-up and logo on both our website and in e-mail meeting announcements sent to mailing lists prior to meeting
 - ✓ Opportunity to provide literature and display items at a table at your sponsored meeting
 - ✓ Two free dinners at the sponsored meeting for your representatives

What We Need From You

- ✓ Brief (150 words or less) description of the company and services for e-mail promotion and web posting
- ✓ High-resolution company logo
- ✓ Two raffle prizes

Limitations

- ✓ **No hard sell or product pitch.** This is an educational opportunity to discuss the problem your company solves.

Sign-up today:

- <https://www.eventbrite.com/e/issa-los-angeles-dinner-meeting-sponsorship-tickets-30906710804>
- We also accept PO's and EBT