



2020 ISSA-LA Sponsorship Prospectus

Grow your customer base, enhance your brand visibility and drive your business objectives by partnering with the Information Systems Security Association of Los Angeles

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Get in Front of Today's Growing IT and InfoSec Community — Become an ISSA-LA Sponsor

Make the most of your marketing investments in 2020 by taking advantage of ISSA-LA sponsorship opportunities. ISSA-LA members are looking for ways to make their current solutions work more effectively. Make sure your company and its products are represented at ISSA-LA meetings, events, and the Annual Security Summit.

Southern California

California's economy is the **eighth largest economy in the world**, and Los Angeles County is the largest County in the United States. There isn't a better place for you to invest your marketing dollars.

Who is ISSA-LA?

ISSA-LA is the premier catalyst and information source in Los Angeles for improving the practice of information security. The Chapter provides educational programs for IT and Information Security professionals. The Chapter conducts outreach programs to businesses, financial institutions, non-profits, governmental agencies, and consumers. The Chapter's annual world class Security Summit attracted over 800 registrants this past year.

ISSA-LA is the founding Chapter of the Information Systems Security Association, an international not-for-profit association of the leading IT and InfoSec professionals and practitioners in the world.

Former ISSA International Board President Howard Schmidt was the first United States Cyber Security

Coordinator and Special Assistant to President Obama.

ISSA-LA is a dynamic community of IT and IT Security leaders who are passionate about transforming their IT environments. ISSA-LA meetings, events and Annual Security Summit allow users to gather and share best practices and exchange ideas. View the event lineup on page 4 to see where and when these leaders will gather in 2020.

The ISSA-LA user community meets monthly: there are 4 monthly chapter lunch meetings and 7 dinner meetings (sometimes jointly with the Information Systems Audit and Control Association – ISACA, the Open Web Application Security Project – OWASP, and the Cloud Security Alliance), all held on the third Wednesday of each month.

ISSA-LA members also join vendors at sporting events and live performances, where the vendor can present new solutions and tools.

Cyber Security Awareness Speakers Bureau

ISSA-LA provides information security awareness presentations to civic, business, professional and technical organizations. We have spoken at Rotary LA 5, the Jonathan Tuesday Breakfast Club, and more than 50 other organizations.

For More Information, contact: admin@issa-la.org.

Educating the Next Generation

ISSA-LA works actively with UCLA Extension, USC and other educational institutions. We also collaborate with LAUSD, mentoring high school students participating in the National Cyber Patriot Program.

What is the Value of a Sponsorship?

Get to Know ISSA-LA Members

ISSA-LA event attendees are decision makers, influencers, evaluators and implementers of products and services that your company offers.

Build Relationships

A relationship with ISSA-LA provides a unique opportunity to tap into the Southern California base while gaining valuable brand exposure and awareness. Network with our community to gain insight and information that can benefit your company. Make a lasting impact that counts with the IT and InfoSec community.

Grow Your Brand Awareness

Build your company's brand awareness within the Southern California region. Gain website recognition and get exposure in e-mails sent to the ISSA-LA database. Event sponsorships and year-round opportunities provide valuable exposure directly to your current and future customers to help you grow your business.

Annual Security Summit

The Summit is the premier Information Security event in Southern California. IT and InfoSec leaders will be gathering again May 7-8, 2020. With 800+ expected attendees, this is an event your company simply cannot afford to miss.

Get Started

Opportunities of all sizes are available to fit your needs and budget. Customizable options and various sponsorship levels provide you with the flexibility to reach potential customers in a way that makes the most of your investment. Turn to page 6 to learn more about available opportunities.

The ISSA-LA community continues to grow. Get on board now and partner with us to reach hundreds of potential customers, and reconnect with current and past customers.

Join Our Community:

Los Angeles Chapter Web Site: www.issa-la.org

Twitter: @ISSALA

LinkedIn: ISSA Los Angeles Chapter Networking (InfoSec and IT Professionals)

LinkedIn: Friends of ISSA-LA (Community)

Facebook: Information Systems Security Association (ISSA) Los Angeles Chapter

Instagram: ISSALosAngeles

“The ISSA-LA event line-up offers an excellent opportunity to connect with existing customers as well as to meet the many prospective customers who attend. These events are also perfect for gathering regional market intelligence throughout the Western United States for a very low cost per lead compared with a majority of IT events available today.”

— **Richard Greenberg, CISSP**
President, ISSA-LA

ISSA-LA Events

In 2019, approximately 1700 IT and IT Security professionals attended ISSA-LA events to:

- Get the education they need
- Network with other industry professionals
- Learn about the latest vendor tools and solutions

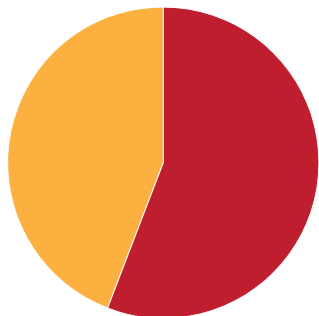
Who Attends?



- Position Level**
- 15% ● Manager
 - 15% ● Director
 - 15% ● Network Admin
 - 15% ● Systems Admin
 - 10% ● C Level Executive
 - 10% ● Architect
 - 10% ● Consultant
 - 4% ● Analyst
 - 4% ● Auditor
 - 2% ● Other



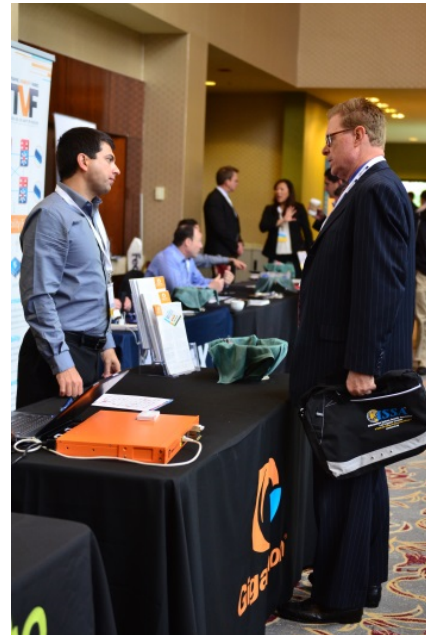
- Industry**
- 16% ● Government
 - 14% ● Education
 - 14% ● Financial Services
 - 14% ● Healthcare
 - 10% ● High Tech
 - 10% ● Manufacturing
 - 10% ● Technical Services
 - 5% ● Telecommunications
 - 4% ● Retail
 - 3% ● Business Services



- Enterprise vs. SMB Companies**
- 56% ● Less than 1000
 - 44% ● Greater than 1000

2020 Event Lineup and Projected Attendance

Date	Event	Projected Attendance
January 15	Monthly Dinner Meeting	80-100
February 19	Monthly Lunch Meeting	50-70
March 18	Joint Dinner Meeting	150
April 15	Monthly Lunch Meeting	50-70
May 7-8	Security Summit	800
June 17	Monthly Dinner Meeting	80-100
July 15	Monthly Lunch Meeting	50-70
August 19	Monthly Dinner Meeting	80-100
September 16	Monthly Dinner Meeting	80-100
October 21	Monthly Lunch Meeting	50-70
November 18	Monthly Dinner Meeting	80-100
December 4	Joint Holiday Dinner Mtg	200+



Sampling of ISSA-LA Previous Sponsors

Accudata	Darktrace	Infoblox	S & L International
Accuvant	DatumSec	InfoSec Institute	SailPoint
Active Cypher	Dell Secure Work	Infragard Los Angeles	SafeNet
Air-Watch	Devo	Intel	Saviynt
Anomali	DB NetworksEnsilo	Invincea	SecureAuth
Armorblox	Duo	ISACA LA	Secureworks
Aruba	EMC/RSA	ISSA IE, San Diego & Ventura County & OC	Security Innovation
Axis Technology	Ensilo	Juniper	Securonix
Barracuda	eSentire	Keyfactor	SentinelOne
Binary Defense	ExtraHop	Kroll	Shujinko
Bird Rock Systems	F5	Lacework	Signal Sciences
Blackberry	Fidelis Cyber Security	Mandiant	SkyBoxSecurity
Blue Coat	Finite State	McAfee	Splunk
Bluvector	FireEye	Medigate	Stonesoft
Centrify	Firemon	Microsoft	Symantec
Checkpoint	FishNet	Milton Security	Tenable
Checkmarx	Forcepoint	NetScope	Tevora
CipherCloud	Fortinet	Novacoast	Trend Micro
Cisco	Garland Technology	Nuix	TrapX
Cloud Security Alliance LA	Gemalto	onelogin	Tripwire
Comodo	Gigamon	Optiv	UCLA Extension
Contrast Security	Guidance Software	OWASP LA & OC	Varonis
Core Security	HackerHouse	Palo Alto Networks	Venafi
Corelight	Hewlett Packard	PhishLabs	Veracode
CSU Dominguez Hills	HIMSS - So. Cal. Chapter	PhishMe	Websense
Cyber-Ark	HTCIA	Protiviti	Whitehat
CyberWatchWest (CWW)	IBM	Qualys	Wombat Security
Cylance	IIA-LA (Auditors)	Rapid 7	XYPRO Technology Corp
Cyphort	illumio	Raytheon	Yubico
Damballa	Imperva	RedSeal	zScaler

ISSA-LA offers a variety of sponsorship opportunities to fit your company's marketing plans and budget.

Monthly Meeting Sponsor

Meeting sponsors host our monthly meetings, showcasing their products and services while interacting with meeting attendees.

Website Sponsor

Website sponsors proudly display their logo — linked to their own home page — on ISSA-LA's community website.

Event Sponsor

Event Sponsors host ISSA-LA outings and events. Showcase your company with a presentation at a Dodger, Lakers, Clippers or Kings game.

Community Awareness Sponsor

ISSA-LA can provide security experts to speak at your events and assist you to market the events.

Annual Village Sponsor

Annual Village Sponsors are our annual patrons. These forward-looking organizations are recognized throughout the year for their direct support of ISSA-LA's mission.

Annual Security Summit Sponsor

Summit Sponsors are recognized throughout the year for their support of ISSA-LA's Annual Information Security Summit. See all of the Summit Sponsorship Opportunities on page 10.

ISSA-LA Sponsorship Opportunities and Benefits

Monthly Meeting Sponsor (Silver and Gold)

Your benefits

- ✓ **Gold Level:**
 - ✓ Meeting attendee list and contact info
 - ✓ Sharing of a literature link via email and social media
 - ✓ All Silver level benefits
- ✓ **Silver Level:**
 - ✓ Promote your company and interact with attendees 30 minutes prior to and after the presentations
 - ✓ Five minutes to formally present your products/services to the full audience at your sponsored meeting
 - ✓ Your banner hung at your sponsored meeting
 - ✓ Your logo on our website for 12 months with a link to your site
 - ✓ Your company name, write-up and logo on both our website and in three e-mail meeting announcements sent to mailing lists prior to meeting
 - ✓ Opportunity to provide literature and display items at a table at your sponsored meeting
 - ✓ Two free lunches or dinners at the sponsored meeting for your representatives

Your Cost

- ✓ **Lunch meeting - \$1,600 for Silver, \$1,900 for Gold**
- ✓ **Dinner meeting - \$1,900 for Silver, \$2,200 for Gold**
- ✓ Two items valued at \$50 or more to raffle to members to allow you to get attendee business cards

What We Need From You

- ✓ Brief (150 words or less) description of company and services for e-mail promotion and web posting
- ✓ High resolution company logo
- ✓ Two raffle prizes

Limitations

- ✓ Please, Vendor CANNOT hard-sell; this is a marketing opportunity only

ISSA-LA Website Sponsor - \$1,000 (ISSA-LA reserves the right to refuse sponsorship)

Your benefit

- ✓ Logo on our website for 12 months with a link to vendor's site

Event Sponsor - \$2,500

- ✓ Vendor secures a suite at a SoCal Venue, e.g. Staples Center, and ISSA will fill it with decision makers for a formal vendor presentation
- ✓ Your logo, linked to your homepage, on the ISSA-LA website for 12 months following the event.

Community Awareness Sponsorship – \$2,000

- ✓ Host a Community Awareness Event at which a security expert, such as ISSA-LA President, speaks
- ✓ ISSA-LA will assist you in promoting the event by listing the event on ISSA-LA calendar and in the President's monthly newsletter
- ✓ Your logo, linked to your homepage, on the ISSA-LA website for 12 months following the event.

Special Annual Patron Packages

ISSA-LA Sponsorship Opportunities and Benefits

Diamond Dinner Patron – \$19,400/yr. Availability: 1

- ✓ Display table and two free dinners at all chapter dinner meetings (\$15,400 value)
- ✓ Meeting attendee list from all chapter dinner meetings
- ✓ Opportunity to distribute business cards and product literature at all chapter dinner meetings
- ✓ Five minutes to formally present your products/services at all chapter dinner meetings
- ✓ Gold Sponsorship at the Annual Security Summit (\$11,900 value)
- ✓ Sponsorship plaque presented to sponsor at chapter meeting
- ✓ Large company logo displayed on sponsorship slide of each chapter meeting
- ✓ Large company logo displayed on website in Diamond Patron section of website for 1 year
- ✓ First chance to accept sponsorship opportunities for large events (conferences, etc.)

Platinum Lunch Patron – \$16,400/yr. Availability: 1

- ✓ Display table and two free lunches at all chapter lunch meetings (\$7,600 value)
- ✓ Meeting attendee list from all chapter lunch meetings
- ✓ Opportunity to distribute business cards and product literature at all chapter lunch meetings
- ✓ Five minutes to formally present your products/services at all chapter lunch meetings
- ✓ Gold Sponsorship at the Annual Security Summit (\$11,900 value)
- ✓ Sponsorship plaque presented to sponsor at chapter meeting
- ✓ Large company logo displayed on sponsorship slide of each chapter meeting
- ✓ Large company logo displayed on website in Platinum Patron section of website for 1 year
- ✓ First chance after Diamond to accept sponsorship opportunities for large events (conferences, etc.)

Emerald Patron – \$12,300/yr. Availability: 2

- ✓ Display table and two free dinners at one chapter dinner meeting (\$2,200 value)
- ✓ Meeting attendee list from your sponsored chapter dinner meeting
- ✓ One free lunch at all chapter lunch meetings to socialize with members throughout the year
- ✓ Opportunity to distribute business cards and product literature at each chapter meeting
- ✓ Five minutes to formally present your products/services at your sponsored dinner meeting
- ✓ Gold sponsorship at the Annual Security Summit (\$11,900 value)
- ✓ Sponsorship plaque presented to sponsor at chapter meeting
- ✓ Large company logo displayed on sponsorship slide of each chapter meeting
- ✓ Large company logo displayed on website in Emerald Patron section of website for 1 year
- ✓ 1st chance after Platinum to accept sponsorship opportunities for large events (conferences, etc.)

Gold Patron – \$7,200/yr. Availability: 3

- ✓ Display table at two lunch meetings (\$3,800 value) and two dinner meetings (\$4,400 value)
- ✓ Meeting attendee list from your sponsored chapter meetings
- ✓ Two free lunches and dinners and ability to distribute business cards and product literature at your sponsored chapter meetings
- ✓ Five minutes to formally present your products/services at your sponsored chapter meetings
- ✓ Sponsorship plaque presented to sponsor at chapter meeting
- ✓ Small company logo displayed on sponsorship slide of each chapter meeting presentation
- ✓ Small company logo displayed on website in Gold Patron section of website for 1 year

ISSA-LA Sponsorship Opportunities and Benefits

Silver Patron – \$3,800/yr.

- ✓ Two free dinners and ability to distribute business cards and product literature at two chapter dinner meetings (\$4,400 value)
- ✓ Meeting attendee list from your sponsored chapter meetings
- ✓ Five minutes to formally present your products/services at your sponsored chapter meetings
- ✓ Sponsorship plaque presented to sponsor at chapter meeting
- ✓ Company logo displayed on sponsorship slide of each chapter meeting presentation
- ✓ Company logo displayed on website in Silver Patron section of website for 1 year

Bronze Patron – \$3,200/yr.

- ✓ Two free lunches and ability to distribute business cards and product literature at two chapter lunch meetings (\$3,800 value)
- ✓ Meeting attendee list from your sponsored chapter meetings
- ✓ Five minutes to formally present your products/services at your sponsored chapter meetings
- ✓ Sponsorship plaque presented to sponsor at chapter meeting
- ✓ Company logo displayed on sponsorship slide of each chapter meeting presentation
- ✓ Company logo displayed on website in Bronze Patron section of website for 1 year

Sign up today: <https://issala.org/become-a-sponsor/>

SUMMIT XII SPONSORSHIP



Twelfth Annual ISSA-LA Security Summit

Sponsorship Levels:

(Note: these sell out fast; don't miss out. Get a 10% discount on a second sponsorship of lesser value)

Sign up today! <https://www.eventbrite.com/e/issa-la-2020-information-security-summit-xii-sponsor-registration-tickets-84352401303>

Diamond Sponsorship – \$22,900 Availability: 3

- 1) *Your own Summit session: your speaker, your topic*
- 2) *Full Summit Attendee list*
- 3) *5- minutes to present to the entire Summit Audience*
- 4) *A 6' table, 2 chairs & 2 electrical outlets to exhibit your solutions & services to decision makers*
- 5) *First choice of prime booth location at the Summit*
- 6) *Your logo, linked to your site, on the ISSA LA website home page, www.issa-la.org, throughout the year*
- 7) *Your logo, linked to your homepage, on every Summit web page throughout the year*
- 8) *10 General Admission Complimentary Passes – Lunch Included*
- 9) *Prime acknowledgement in all e-mail blasts (to our full 4,000-person email list) leading up to the Summit*
- 10) *Frequent acknowledgement at the opening of the Summit and throughout the day*
- 11) *Your logo placement on main conference room PowerPoint Loop*
- 12) *Your prize raffled off at the conclusion of the Summit to help you get business cards*
- 13) *20% discount off of the General Admission price for Diamond Sponsor's employees*
- 14) *15% discount off of the General Admission price for Diamond Sponsor's customers and contacts*

Platinum Sponsorship – \$13,900 Availability: 3

- 1) *Full Summit Attendee list*
- 2) *3-minutes to present to the entire Summit Audience*
- 3) *A 6' table, 2 chairs & 2 electrical outlets to exhibit your solutions & services to decision makers*
- 4) *After Diamond, choice of prime booth location at the Summit*
- 5) *Your logo, linked to your site, on the ISSA LA website home page, www.issa-la.org, throughout the year*
- 6) *Your logo, linked to your homepage, on every Summit web page throughout the year*
- 7) *10 General Admission Complimentary Passes – Lunch Included*
- 8) *Prime acknowledgement in all e-mail blasts (to our full 4,000-person email list) leading up to the Summit*
- 9) *Frequent acknowledgement at the opening of the Summit and throughout the day*
- 10) *Your logo placement on main conference room PowerPoint Loop*
- 11) *Your prize raffled off at the conclusion of the Summit to help you get business cards*
- 12) *20% discount off of the General Admission price for Platinum Sponsor's employees*
- 13) *15% discount off of the General Admission price for Platinum Sponsor's customers and contacts*

Gold Sponsorship – \$11,900

- 1) *Full Summit Attendee list*
- 2) *A 6’ table, 2 chairs & 2 electrical outlets to exhibit your solutions & services to decision makers*
- 3) *After Platinum, choice of prime booth location at the Summit*
- 4) *Your logo, linked to your site, on the Summit website throughout the year*
- 5) *Acknowledgement in all e-mail blasts (to our full 4,000-person email list) leading up to the Summit*
- 6) *2 General Admission Complimentary Passes – Lunch Included*
- 7) *Frequent acknowledgement at the opening of the Summit and throughout the day*
- 8) *Your logo placement on main conference room PowerPoint Loop*
- 9) *Your prize raffled off at the conclusion of the Summit to help you get business cards*
- 10) *20% discount off of the General Admission price for Gold Sponsor’s employees*
- 11) *15% discount off of the General Admission price for Gold Sponsor’s customers and contacts*

Silver Sponsorship – \$9,500

- 1) *A 6’ table, 2 chairs & 2 electrical outlets to exhibit your solutions & services to decision makers*
- 2) *After Gold, choice of prime booth location at the Summit*
- 3) *Your logo, linked to your site, on the Summit website throughout the year*
- 4) *Acknowledgement in all e-mail blasts (to our full 4,000-person email list) leading up to the Summit*
- 5) *2 General Admission Complimentary Passes – Lunch Included*
- 6) *Frequent acknowledgement at the opening of the Summit and throughout the day*
- 7) *Your logo placement on main conference room PowerPoint Loop*
- 8) *Your prize raffled off at the conclusion of the Summit to help you get business cards*
- 9) *20% discount off of the General Admission price for Silver Sponsor’s employees*
- 10) *10% discount off of the General Admission price for Silver Sponsor’s customers and contacts*

Sponsorship Benefit Summary by Level	Diamond	Platinum	Gold	Silver
Summit Speaking Session	√	X	X	X
3/5-Minute Presentation	5	3	X	X
Full Summit Attendee List*	√	√	√	X
Logo/link on ISSA-LA Website	√	√	√	√
Logo/link on all Summit Web Pages	√	√	X	X
General Admission Passes	10	10	2	2
Email Promotion	Prime	Prime	Std	Std
Admission Discount for Employees	20%	20%	20%	20%
Admission Discount for Contacts	15%	15%	15%	10%

** Registration list includes attendee name, title, company name, and email address.*

Women in Security and Healthcare Forum Sponsorships

Availability: 4 (2 each) \$2,500

Have your company proudly identified with these great gatherings by having your logo and marketing write-up displayed on signs at your sponsored event and having your logo on the main conference room PowerPoint Loop. Your logo, linked to your site, will also be on the Forum website throughout the year.

Summit Social Event Sponsorships

Social event sponsorships are a highly creative way for companies to generate exposure to all Summit attendees by having your company logo and marketing write-up displayed on signs at your sponsored event and having your logo on the main conference room PowerPoint Loop.

General Lunch sponsor – \$4,900 Availability: 2 (one each day)

- 1) *Full Summit Attendee list*
- 2) *A 6' table, 2 chairs & 2 electrical outlets to exhibit your solutions & services at the lunch*
- 3) *Your company logo and marketing write-up displayed on a large sign at the Luncheon*
- 4) *Your logo, linked to your site, on the Summit website throughout the year*
- 5) *Acknowledgement in all e-mail blasts (to our full 4,000-person email list) leading up to the Summit*
- 6) *2 General Admission Complimentary Passes – Lunch Included*
- 7) *Your company logo and marketing write-up displayed on a large sign at the lunch*
- 8) *Your logo placement on main conference room PowerPoint Loop*

Opening Reception – \$4,900 Availability: 3

- 1) *Full Summit Attendee list*
- 2) *3 Summit General Admission Complimentary Passes - Lunch Included*
- 3) *Your table with marketing materials at the Reception*
- 4) *You get to meet and greet all attendees as host*
- 5) *Your company logo and marketing write-up displayed on a large sign at the Reception*
- 6) *Your logo, linked to your site, on the Summit website throughout the year*
- 7) *Acknowledgement in all e-mail blasts (to our full 4,000-person mailing list) leading up to the Summit*
- 8) *Frequent acknowledgement at the opening of the Summit and throughout the day*
- 9) *Your logo placement on main conference room PowerPoint Loop*

Specialty Barista Coffee Sponsorship – \$4,500 Availability: 2 (1 each day); \$8,000 both days

- 1) *Specialty Coffee Station with barista serving cappuccinos, espressos, lattes (attendees love this)*
- 2) *Your company logo and marketing write-up displayed on a sign at the coffee station throughout two days*
- 3) *Your logo, linked to your site, on the Summit website throughout the year*
- 4) *2 General Admission Complimentary Passes – Lunch Included*
- 5) *Your logo on the main conference room PowerPoint Loop*

Breakfast Sponsorship – \$950 Availability: 2 (one each day)

- 1) *Your company logo and marketing write-up displayed on a sign at breakfast*
- 2) *Your logo, linked to your site, on the Summit website throughout the year*
- 3) *Your logo on the main conference room PowerPoint Loop*

Music sponsor – \$850 Availability: 2 (one each day)

- 1) *Your company logo and marketing write-up displayed on a sign during the entertainer's performance*
- 2) *Your logo on the main conference room PowerPoint Loop*
- 3) *Your logo, linked to your site, on the Summit website throughout the year*

Coffee Sponsor – \$750 Availability: 2 (one each day)

- 1) Your company logo and marketing write-up displayed on a sign at the coffee table
- 2) Your logo, linked to your site, on the Summit website throughout the year
- 3) Your logo on the main conference room PowerPoint Loop

Snack Break Sponsor – \$750 Availability: 2 (one each day)

- 1) Your company logo and marketing write-up displayed on a sign at the snack break
- 2) Your logo, linked to your site, on the Summit website throughout the year
- 3) Your logo on the main conference room PowerPoint Loop

Workshop Sponsorship \$2,500

Interested in presenting a CTF training or competition, or other workshop that will get your company high visibility? Consider joining us and showing off your engineering team to Summit attendees.

Benefits

- 1) You meet and greet, as the host, all the workshop attendees
- 2) Your event listed on the Summit schedule
- 3) A 6-foot table in the workshop venue to exhibit your solutions and services to decision makers and buyers
- 4) Your company logo displayed on signs at your sponsored event
- 5) 2 complimentary full-conference passes, plus 2 passes for engineers running your event
- 6) Your logo, linked to your site, on the Summit website throughout the year
- 7) Acknowledgement in all e-mail blasts (to our full mailing list) leading up to the Summit

You agree to provide the following:

- 1) All hardware required to host the workshop, including your own Internet connection
- 2) For competitions, please provide prizes for 1st/2nd/3rd places worth at least \$350/250/150, respectively; you're welcome to bring smaller prizes for other participants: e.g. company T-shirts, low value gift-cards, etc.
- 3) Do one press release and several social media posts about your company hosting the event at the Summit

If you want to also have a table at the Vendor Expo, we will provide a 15% discount on the purchase of the Workshop and a Gold or Silver Sponsorship

A La Carte Sponsorship Opportunities:

You will get exposure to all Summit attendees by having your company logo and marketing write-up displayed on signs at your sponsored event and having your logo on the main conference room PowerPoint Loop.

Conference Bags: Availability: 2 \$4,900

- 1) ***Full Summit Attendee list***
- 2) Your name and logo in color on every attendee conference bag
- 3) Your company literature and marketing Items in every bag
- 4) Your logo, linked to your site, on the Summit website throughout the year
- 5) 2 General Admission Complimentary Passes – Lunch Included
- 6) Your logo placement on main conference room PowerPoint Loop

Conference Bag Supporter \$850

Your Company literature and Marketing Items in Every Conference Bag

Lanyards (Summit Badge Holders) \$2,900

Your logo will be instantly recognized when you sponsor the event lanyard. The sponsored lanyards which you will provide hold the event badges, which are required to be worn by all attendees during the Summit.

Keynote sponsor: Availability: 4..... \$1,200

- 1) *Your company logo on an introductory slide before the keynote*
- 2) *Your company logo and marketing write-up displayed on a sign with the keynote speaker*
- 3) *Your logo on the main conference room PowerPoint Loop*
- 4) *Your logo, linked to your site, on the Summit website throughout the year*

Track sponsor: Availability: 4 \$950

- 1) *Your company logo and marketing write-up displayed on a sign during the entire track*
- 2) *Your logo on the main conference room PowerPoint Loop*
- 3) *Your logo, linked to your site, on the Summit website throughout the year*

Wireless sponsor: \$650

Your logo on the main conference room PowerPoint Loop and on the Summit website throughout the year

Career Fair Sponsorships

Topaz Sponsor - \$3,000

- 1) *Table in Career Fair area*
- 2) *6 job links to be posted on summit job board*
- 3) *2 staff or recruiters at event*
- 4) *Access to all resumes submitted online*
- 5) *Logo on the Summit website*
- 6) *Shout outs on social media*
- 7) *Branded swag/promotional item in the Official Conference Bag*

Onyx Sponsor - \$2,000

- 1) *Table in career fair area*
- 2) *2 job links to be posted on summit job board*
- 3) *1 staff or recruiters at event*
- 4) *Access to all resumes submitted online*
- 5) *Logo on the Summit website*
- 6) *Shout outs on social media*

CISO FORUM Sponsorships

Join us the day prior (Wednesday) to the Summit keynotes and talks for a special invite-only all-day gathering of heads of security at national companies and government organizations as they network and discuss the challenges they face. There are a variety of opportunities for your company to get in front of these high-level decision-makers. As a special incentive for all CISO Sponsorships, if you add another equal or greater valued sponsorship for the Summit you get a 10% discount for each additional sponsorship!

CISO Sapphire Sponsorship – \$17,900 Availability: 3

- 1) *Full Forum and Summit Attendee list*
- 2) *5- minutes to present to the entire CISO Forum*
- 3) *A 6' table, 2 chairs & 2 electrical outlets to exhibit your solutions & services to decision makers*
- 4) *Your logo, linked to your site, on the ISSA LA website home page, www.issa-la.org, throughout the year*
- 5) *Your logo, linked to your site, on every Summit web page throughout the year*
- 6) *Two Complimentary Passes – Lunch Included*
- 7) *Prime acknowledgement in all e-mail blasts (to our full 4,000-person email list) leading up to the Forum*
- 8) *Your logo on a large sign at the Forum*
- 9) *Your prize raffled off at the conclusion of the Forum*

CISO Ruby Sponsorship – \$12,900

- 1) *Full Forum Attendee list*
- 2) *A 6' table, 2 chairs & 2 electrical outlets to exhibit your solutions & services to decision makers*
- 3) *Your logo, linked to your site, on the ISSA LA website home page, www.issa-la.org, throughout the year*
- 4) *Your logo, linked to your site, on every Summit web page throughout the year*
- 5) *Two Complimentary Passes – Lunch Included*
- 6) *Prime acknowledgement in all e-mail blasts (to our full 4,000-person email list) leading up to the Forum*
- 7) *Your logo on a large sign at the Forum*
- 8) *Your prize raffled off at the conclusion of the Forum*

CISO Forum Lunch Sponsorship – \$6,500

Provides an opportunity to sponsor a gathering of the key Summit attendees, CISOs, over a private lunch. You will have direct privileged access to these high-level decision makers in a closed setting for a lively moderated discussion. These CISO Forums allow you to see national security leaders networking with peers, helping you to understand what is keeping them up at night, and how they're approaching the latest security challenges.

- 1) *Full Forum Attendee list*
- 2) *A 6' table & 2 chairs to exhibit your solutions & services to decision makers at the Lunch*
- 3) *Your logo, linked to your site, on the Summit web page throughout the year*
- 4) *Two Complimentary Passes – Lunch Included*
- 5) *Prime acknowledgement in all e-mail blasts (to our full 4,000-person email list) leading up to the Forum*
- 6) *Your logo on a large sign at the Lunch*

CISO Reception – \$5,900 Availability: 2

- 1) *Full Forum Attendee list*
- 2) *A 6' table & 2 chairs to exhibit your solutions & services to decision makers at the Reception*
- 3) *Your logo, linked to your site, on the Summit web page throughout the year*
- 4) *Two Complimentary Passes to the Reception*
- 5) *Prime acknowledgement in all e-mail blasts (to our full 4,000-person email list) leading up to the Forum*
- 6) *Your logo on a large sign at the Reception*

CISO Breakfast Sponsorship – \$2,000

- 1) *Your company logo and marketing write-up displayed on a sign at breakfast*

2) Your logo, linked to your site, on the Summit website throughout the year

CISO Coffee Sponsor – \$1,600

- 1) Your company logo and marketing write-up displayed on a sign at the coffee table
- 2) Your logo, linked to your site, on the Summit website throughout the year

CISO Snack Break Sponsor – \$1,200

- 1) Your company logo and marketing write-up displayed on a sign at the snack break
- 2) Your logo, linked to your site, on the Summit website throughout the year

